

# Task 1 Brief

Produce wire-frames, high-fidelity designs and a web build

**Company Name** - Edge Tree Surgery

**Contact's Name** - Jack Lumber

**Contact's Position** - Managing Director

**Contact Info** - info@njshar.rocks (not to be published on site - site details published below)

**New Website or redesign?** - New Website

**Logo** - Please find attached

**Company Values** - Environmentally friendly, skilled, reliable

**USPs** - Free quotation, quick service (turnaround within a week guaranteed), no job too small or too large

**Areas we cover** - Ormskirk, Burscough, Rufford, Southport, Aughton, Skelmersdale

**Colours** - Green, Black, White, Brown

**Images** - Attached

**Required** - Header, footer, hero banner, good image usage, good CTAs, prominent USPs

**Pages** - Home, About Us, Contact Us, Services

**Home** -

Home

Edge Tree Surgery are some of the most highly skilled and reliable tree surgeons around. With over 25 years experience in Tree Services, each one of our clients knows there are in safe hands with our trusted company.

We perform tree removal, felling, pruning, lopping services in the Ormskirk, Burscough, Rufford, Southport, Aughton, Skelmersdale areas.

TREE SURGEONS

We offer a free no obligation quote. Which also comes with complimentary advisory service.

We will recommend any works we deem necessary.

We can organise planning applications for any trees protected by tree preservation orders.

**About Us**

## OUR APPROACH

With over 25 years experience in Arboriculture, we apply professional approach to all your Tree Surgery needs to rejuvenate your outdoor spaces.

We look forward to improving your outdoor living space.

## OUR SERVICE

We offer a free no obligation quote, which also comes with complimentary advisory service, where we will recommend any works we deem necessary,

We can organise planning applications for any trees protected by tree preservation orders.

## MORE ABOUT EDGE TREE SURGEONS

Edge Tree Surgeons primary aim is to maintain of health of trees with public safety always in mind.

Managing and sustaining the trees of the future in the North West of England

Jack Lumber

Managing Director

I have 24 years working in arboriculture services I have a gained a wide set of skills and experience

Arboriculture Training completed

- CS30 Chainsaw Maintenance and Cross Cutting
- CS31 Chainsaws – Felling of Small Trees
- CS38 Climb Trees and Perform Ariel Rescue
- CS39 Operate a Chain Saw from a Rope and Harness
- CS41 Undertake Sectional Felling
- City & Guilds Phase 2 Arboriculture
- NPTC Level 2 Certificate of Competence in Manually Fed Wood Chipper Operations
- First Aid Training

## Contact Us

Contact Us for a free quote

Give us a call on 01234 567 890 or 09876 543 210

Or drop us a request by filling in the form below [create contact form]

Please cover the areas we cover here imaginatively, we'll leave this to your designers!

## Services

### STORM DAMAGE

24 Hour Emergency Call Out – CALL 01234 567 890

### TREE PRUNING

Ensure optimum tree health

### TREE FELLING

Removal of the whole tree to ground level

### CROWN THINNING

Selective removal of complete branches back to the main stem to reduce density of foliage

### STUMP GRINDING

Removal of tree stump below ground level

### POLLARDING

The removal of 100% of the crowns foliage back to new or old pollard points

#### TREE REDUCTION

Overall crown reduction / shaping, makes the overall size, height and spread small while giving the tree a pleasant shape

#### DEADWOODING

Removal of deadwood and crown cleaning

#### CHEMICAL TREATMENT

Application of chemicals for pest and disease control for trees and poisoning unwanted tree stumps

#### NEXT STEPS...

We offer a free no obligation quote, which also comes with complimentary advisory service, where we will recommend any works we deem necessary.

#### **Contact details to include**

Tel - as above

Address - 1 Edge Hill, St Helens Road, Ormskirk, L39 4QP

Email - [jack.lumber@edgetreesurgery.biz](mailto:jack.lumber@edgetreesurgery.biz)

**Anything else, please feel free to contact me on [info@njshar.rocks](mailto:info@njshar.rocks)**